

Facebook Workshop Content Frameworks

Learn how one Facebook post pushed a new Facebook page over 1000 likes, organically reached 5133 people and garnered 738 reactions, comments and shares in just 15 days.



Have you given your Facebook Business Page a good go and it's not quite turning out how you expected? Are you stuck for ideas, or time?

We are running a three hour workshop at JFM Creatives to help business teams simplify, understand and implement content to engage and grow their audience.

Location or dates don't suit? Call us to enquire about one on one sessions or training at your office.



\$295* per attendee
*All pricing +gst



JFM Creatives Studio
Corner East & Cameron Streets, Ashburton



Register at:
or e-mail janice@jfm.co.nz

A digital swipe file with:
Full presentation slides
- Examples & case studies
Resources
Templates

Crafting a social media strategy
Defining your social purpose
Creating your community
Planning pillars of content
Scheduling your time
Building your audience
Understanding the algorithm
Driving engagement
Storytelling with visual and video content
Time saving, money saving apps
Generating leads and sales
Measuring success

A fun, vibrant presentation
Creative studio environment
Morning tea refreshments

About Your Tutor

Janice McKay is university qualified in communications and has a love for strategic communications with a flair for brand building and engagement. This includes copywriting for websites, advertising, brochures, proposals, social media and more.

